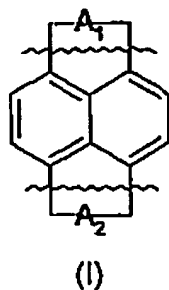


ABSTRACT

The present invention has for an object unsymmetrical naphthalene derivatives of formula (I) and agents containing these compounds for coloring keratin fibers or agents for coloring and simultaneously brightening keratin fibers



wherein

A_1 and A_2 are different and independently of each other represent partial structures of formulas (II), (IIIa), (IIIb), (IV), (V) or (VI);

